

My Tra Nguyen

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VinUniversity, Vinhomes Ocean Park, Gia Lam, Hanoi, Vietnam

EMPLOYMENT

Assistant Professor, VinUniversity <i>Assistant Professor in Finance</i>	Hanoi, Vietnam January 2026 – Present
Assistant Professor, Fulbright University Vietnam <i>Assistant Professor in Economics</i>	Ho Chi Minh City, Vietnam August 2024 – December 2025
Postdoctoral Research Associate, Washington University in St. Louis <i>Postdoc in Finance</i>	St. Louis, US August 2022 – June 2024

EDUCATION

Warwick Business School <i>PhD Finance and Econometrics</i>	Coventry, UK 2017 – 2022
Warwick Business School <i>MSc Finance (Distinction)</i>	Coventry, UK 2015 – 2016
Warwick Business School <i>BSc Accounting and Finance (First Class)</i>	Coventry, UK 2012 – 2015

RESEARCH INTERESTS

Asset Pricing, International Finance, Macro Finance, Textual analysis, FinTech

PUBLICATIONS

“Stablecoin Devaluation Risk”

(with Barry Eichengreen and Ganesh Viswanath-Natraj), [The European Journal of Finance](#), June 2025

“Signal in the Noise: Trump Tweets and the Currency Market”

(with Ilias Filippou, Arie Gozluklu, and Ganesh Viswanath-Natraj), [Journal of International Money and Finance](#), June 2025

“Investor Attention to News on Financial Integration and Currency Returns”

(with Ilias Filippou and Mark Taylor), [Handbook of Financial Integration](#), Edward Elgar Publishing, chapter 3, May 2024

“Regional Economic Sentiment: Evidence From The Beige Book” (featured in [Bloomberg News](#))

(with Ilias Filippou and James Mitchell), [Federal Reserve Bank of Cleveland Economic Commentary](#), no. 2024-08 (April)

WORKING PAPERS

“Fundamental Sentiment and Cryptocurrency Risk Premia”

(*R&R at Journal of Banking and Finance*)(with Ilias Filippou and Ganesh Viswanath-Natraj)

This paper investigates the cross-sectional predictive ability of text-based factors in the cryptocurrency market, an important asset class for retail and institutional investors. We employ Bidirectional Encoder Representations from Transformers (BERT) topic modeling to analyze news articles discussing the top 43 cryptocurrencies by market capitalization. We build text-based factors related to cryptocurrency fundamentals and find that exposure to sentiment on fundamentals is priced. This factor provides information beyond existing factor models. Our results demonstrate the importance of considering text-based factors when analyzing cryptocurrency returns.

“The FOMC versus the Staff: Do Policymakers Add Value in Their Tales?”

[Federal Reserve Bank of Cleveland Working Paper Series WP 23-20](#) (with Ilias Filippou and James Mitchell)

Using close to 40 years of textual data from FOMC transcripts and the Federal Reserve staff’s Greenbook/Tealbook, we extend Romer and Romer (2008) to test if the FOMC adds information relative to its staff forecasts not via its own quantitative forecasts but via its words. We use methods from natural language processing to extract from both types of document text-based forecasts that capture attentiveness to and sentiment about the macroeconomy. We test whether these text-based forecasts provide value-added in explaining the

distribution of outcomes for GDP growth, the unemployment rate, and inflation. We find that FOMC tales about macroeconomic risks do add value in the tails, especially for GDP growth and the unemployment rate. For inflation, we find value-added in both FOMC point forecasts and narrative, once we extract from the text a broader set of measures of macroeconomic sentiment and risk attentiveness.

“U.S. Populism and Currency Risk Premia”

CEPR Discussion Paper No. DP15054 (with Ilias Filippou, Arie E. Gozluklu, and Mark P. Taylor)

We develop a novel measure of media attention to U.S. populism by extending an existing populist dictionary to capture the new form of populism. Our Aggregate Populist Rhetoric (APR) Index spikes around well-known events that spur populist sentiment, and exposure to APR is linked to financial globalization. We show that the APR Index is priced in the cross-section of currency excess returns. Currencies that perform well (badly) when attention to U.S. populism is high yield low (high) expected excess returns. Investors require a risk premium for holding currencies that underperform in times of rising attention to U.S. populism. Financial segmentation explains why friction to globalization in the form of populism affects the cross-section of currency returns.

“Text-based Fiscal News and the Cross-section of Stock Returns”

Using 9,524 speeches by U.S. presidents over the last century, this paper implements textual analysis to construct long time-series index for fiscal policy. The Fiscal News Index is a strong predictor in the cross-section of stock returns. Investors demand higher expected returns for holding stocks with high exposure to Fiscal News Index. The pricing implications are mainly through the discount rate news channel. Empirical results suggest that the Fiscal News Index outperforms other business cycle indicators in terms of pricing the cross-section of stock returns. The pricing implication of the Fiscal News Index is also reflected in currency returns.

WORK IN PROGRESS

“Macro Sentiment and Currency Risk Premia”

(with Ilias Filippou and Mark P. Taylor)

“Understanding national and regional business cycles using textual data from the Beige Book”

(with Ilias Filippou and James Mitchell)

TEACHING EXPERIENCE

VinUniversity

Course Instructor, Business Research Methods (BSc) 2025-2026

Fulbright University Vietnam

Course Developer & Instructor, International Finance (BSc) (Evaluations: **4.78/5**, School Avg: 4.21) 2024-2025

Course Developer & Instructor, Financial Management (BSc) (Evaluations: **4.81/5**, School Avg: 4.25) 2024-2025

Instructor, Principles of Macroeconomics (BSc) (Evaluations: **4.18/5**, School Avg: 4.25) 2024-2025

Capstone Project Advisor, Capstone (BSc) 2024-2025

Course Developer & Instructor, Investment Management (BSc) (Evaluations: **4.81/5**, School Avg: 4.25) 2025-2026

Warwick Business School

Seminar tutor, Financial Markets and Instruments (MSc) 2018-2019

Seminar tutor, International Financial Management (BSc) 2018-2019, 2019-2020, 2020-2021, 2021-2022

Seminar tutor, Foundations of Finance (BSc) 2020-2021

Guest lecturer, Empirical Asset pricing (PhD) 2019-2020, 2020-2021

PRESENTATIONS

New York Federal Reserve Board* (New York)	June 2019
PhD Workshop on Quantitative Finance and Econometrics (Manchester)	July 2019
Finance Management Association International Conference (New York, virtual)	October 2020
Warwick Business School Brown Bag (Warwick)	October 2020
AFA PhD Poster Session (Chicago, virtual)	January 2021
2nd Frontiers of Factor Investing Virtual Conference (Lancaster)	January 2021
Midwest Finance Association Conference* (Chicago, virtual)	April 2021
37th International Conference of the French Finance Association (Paris, virtual)	May 2021
34th Australasian Finance and Banking Conference (Sydney, virtual)	December 2021
AFA PhD Poster Session (Boston, virtual)	January 2022
Queen Mary Behavioural Finance Seminar* (London)	February 2022
Finance Forum* (Santiago)	June 2022
Entrepreneurship, Finance and Innovation Symposium (Hanoi)	December 2022
FMA Applied Finance (New York)	May 2023
Cleveland Federal Reserve Board* (Cleveland)	June 2023
MARBLE* (London)	July 2023
European Economics Association* (Barcelona)	August 2023
Atlanta Federal Reserve Board* (Atlanta, virtual)	October 2023
INQUIRE* (London)	October 2023
Gilmore Financial Technology Center Seminar (Warwick)	October 2023
Finance Management Association International Conference (Chicago)	October 2023
Wolfe Research Global Quantitative and Macro Investment Conference* (New York)	October 2023
Tokenomics at Columbia University (New York)	October 2023
Global AI Finance Research Conference (Ho Chi Minh City)	December 2023
European Finance Association* (Bratislava)	August 2024
Fulbright Economics Seminar (Ho Chi Minh City)	September 2024
Vietnam International Conference in Finance (Danang)	July 2025

(* denotes presentations by co-authors)

AWARDS, SCHOLARSHIPS

Teaching in Higher Education Certificate	2018
Warwick Business School PhD Scholarship (tuition fees and stipend)	2017- 2021
Warwick Business School Masters Scholarship (worth £16,150)	2015- 2016

REFERENCES

Prof. Mark Taylor
Dean Emeritus, Professor of Finance
Olin Business School, WashU in St. Louis
✉ mark.p.taylor@wustl.edu

Prof. James Mitchell
Vice President
Federal Reserve Bank of Cleveland
✉ james.mitchell@clev.frb.org

Dr. Arie Gozluklu
Associate Professor of Finance
Warwick Business School
✉ arie.gozluklu@wbs.ac.uk

Dr. Ilias Filippou
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Dr. Ganesh Viswanath-Natraj
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